Zoot®

CREDIT CARD ORIGINATION

97% of Banks & Credit Unions are Enhancing Their Lending Capabilities*

Launch new card products, add new data, and approve more customers faster than ever with Zoot's origination system, increasing adoption rates & reducing losses.

100x
Process Decisions Up to 100x Faster

30%
Get Up & Running 30% Faster with Expert Implementation

400+
Access 400+ Ready to Use Connections

Supercharge Credit Card Approvals

Ensure confidence in every decision with access to top-tier data providers within your credit card origination system.

Leverage powerful insights to strengthen risk assessment, streamline approvals, and improve customer experiences, driving profitable growth.

SMART, STRATEGIC GROWTH

Make the best offers and streamline your consumer and small business credit card origination.

SEAMLESS CONNECTIVITY

Integrate with your existing systems and data providers for a seamless origination process.
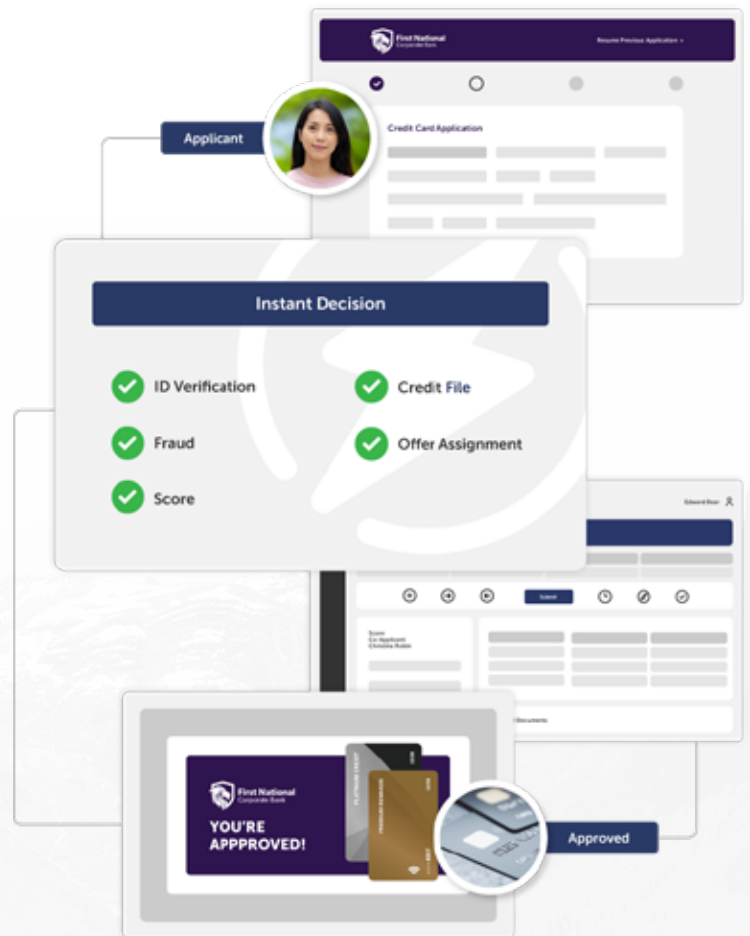
COMPLIANCE MADE EASY

Track every step with transparent audit trails for simplified compliance management.

OPPORTUNITIES UNLOCKED

Enhance your system with prescreen, fraud detection, and more for increased insights and functionality.

Zoot's credit card origination system leverages advanced automation and data orchestration to accelerate workflows, increase approvals, and enhance customer satisfaction.

Built for scalable innovation, helping your organization remain competitive.

Meeting Your Needs, Exceeding Your Goals

Zoot offers a range of ready-made and fully tailored credit card origination systems designed to streamline processes and drive better outcomes.

Whatever your needs, we have the perfect fit for you.

Base Credit Card Origination System

The essential tools & features your organization needs to quickly stand-up or modernize a competitive credit card program.

Industry Leading Technology:

2-6 Week Implementation**

Flexible Platform Grows with You

The Essential Tools to Drive Profitable Growth:

- ✓ Single API Connection
- ✓ Includes up to 5 Custom Credit Card Products
- ✓ Advanced Underwriting
- ✓ Customizable Policy Attributes

Professional Credit Card Origination System

Our most popular solution, everything you need for rapid implementation & integration of advanced logic, data providers, and decisioning.

Everything You Need from Base:

- ✓ Industry Leading Technology
- ✓ Flexible Platform Grows with You
- ✓ Single API Connection
- ✓ Custom Credit Card Products
- ✓ Advanced Underwriting

Plus the Right Additions to Level-Up Your Credit Card Program:

- ✓ Fully Customizable Decision Rules & Logic
- ✓ Ability to Integrate Any Data
- ✓ 24 / 7 / 365 Platform Monitoring & Support

Elite Credit Card Origination System

Combine tailored development, intelligent automation, & actionable data integration to streamline operations and deliver personalized customer experiences.

Guidance & Support for Any Project:

Our Elite credit card origination system empowers financial institutions with a robust, customizable platform designed to meet the demands of modern credit card origination. From tailored product development to scaled agile delivery, we partner with your team to co-develop or fully engineer solutions that match your vision.

Your Ideas Put Into Action

- ✓ Consultative Approach
- ✓ LOB, Division, or Enterprise-Wide Capable

Powering Your Success, Together with Zoot

With Zoot, banks and credit unions gain a trusted partner that delivers stability, flexibility, and unmatched processing power - built for the demands of today's banking environment.

Our expert teams combine decades of experience with a commitment to world-class service, and our solutions are designed to help your organization navigate complexity, accelerate profitable growth, and improve customer experiences. With Zoot, you can:

- ✅ Acquire More of the Right Customers
- ✅ Enhance Customer Experiences
- ✅ Streamline Operations
- ✅ Turn Data into Actionable Intelligence

Whether processing millions of transactions in real time or enabling data driven insights at scale, Zoot provides the efficiency and speed required for long-term success.

It Starts with Zoot

Schedule time with Zoot's consultative team to discuss the best fit for your organization.

Email: sales@zootweb.com
Phone: (406) 556-7555

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zootsolutions.com